

PROMO PRODUCTS · PRODUCT GUIDE

Custom Lanyards

Four most popular styles. From the everyday event lanyard to premium leather-and-sublimation pieces people keep for years.

MINIMUM ORDER
50 pieces

PRODUCTION
3–5 weeks from approval

COLOURS
Unlimited

ARTWORK
We set it up for you



1 Premium Full-Length

OUR FLAGSHIP

A full neck-length lanyard finished with a real leather tab where the strap meets the hardware.

STRAP Sublimated fabric — any colour or pattern, edge to edge

LEATHER TAB Genuine leather, with your logo embossed in (optional)

ATTACHMENT Carabiner, lobster claw or key ring

BEST FOR Staff and member IDs, sponsors, retail — anything that should feel like a gift.



2 Premium Wrist

PREMIUM

Everything that makes option 1 feel premium, shortened to a wrist loop of about seven inches.

STRAP Same sublimated strap as option 1, front and back

LEATHER TAB Genuine leather, embossed logo optional

ATTACHMENT Carabiner, lobster claw or key ring

BEST FOR Keys, shop and studio staff, gift-with-purchase — when a neck lanyard is too much.



3 Woven Wristlet Keychains

TRENDING

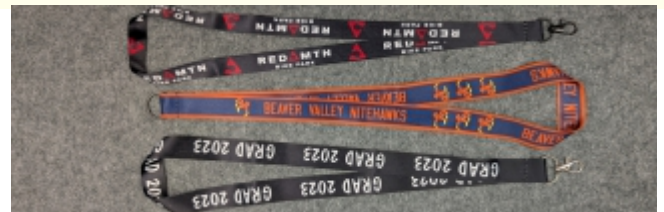
The flat woven wrist loop you have seen on gym bags everywhere. Slides on the wrist, clips to a bag.

STRAP Woven webbing — use big text

FEEL Soft, sturdy and flexible — made to be worn

ATTACHMENT Metal snap hook and split ring

BEST FOR Fitness studios, retail merch, teams and clubs.



4 Event Full-Length

BEST VALUE

The workhorse: full neck length, full-colour print, simple hardware, the best price per piece.

STRAP Sublimated polyester, full colour front and back

HARDWARE Standard economy clip, no leather tab

SCALES Price per piece drops fast as the count climbs

BEST FOR Grads, festivals, resorts, conferences, volunteer crews.

Not sure which one fits?

Tell us what you're making, how many you need and when you need it — we'll tell you honestly which option makes the most sense.

GET A QUOTE

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